



CONFERENCE PROGRAM



CELEBRATING



It is our pleasure to welcome you to
**MISSOURI'S PREMIER DOWNTOWN
REVITALIZATION CONFERENCE**



MOMAINSTREETCONFERENCE.COM





DEAR FRIENDS,

WELCOME TO MISSOURI'S PREMIER DOWNTOWN REVITALIZATION CONFERENCE CELEBRATING 20 ROARING YEARS OF MISSOURI MAIN STREET CONNECTION!

Twenty years ago, a handful of communities decided to fight for their worthy downtowns. Today, that idea has grown into a statewide movement and we're gathering in Springfield to celebrate! On behalf of the entire MMSC team, board of directors, and volunteers, we're excited to celebrate this milestone with you! Whether this is your first Main Street conference or your twentieth, we're glad you're here.

Two decades of impact have brought us to this moment: 20 roaring years of strengthening historic downtowns, growing local economies, and building places where people choose to live, work, and belong. Hundreds of communities and countless projects to revitalize Main Streets across the state—that's what "The Roaring 20th Anniversary" is all about.

But this conference isn't just a look back — it's squarely focused on what's next. Sessions this year delve into the issues shaping today's downtowns: housing development, small-business resilience, economic development, and building vibrant, walkable districts that create real opportunity. Whether a rural crossroads or a growing urban core, you'll leave with tools built for the work ahead.

Make the most of these next few days through keynote conversations, focused breakout sessions, and ample time to connect with fellow Main Streeters from across the state. Exchange ideas, build partnerships, and see how other

communities are tackling the same challenges you face at home.

While you're here, don't forget to grab a copy of *Memories on Main*, a lovely new publication celebrating 20 years of heartfelt Main Street stories from communities across Missouri.

Thank you for all the wonderful work you do every day to breathe new life into Missouri's downtowns. Because of your dedication, our communities are stronger and more vibrant than they were 20 years ago. We're really looking forward to celebrating the incredible achievements the next 20 years will bring. We're so happy to be part of this journey with you. Here's to many more exciting years ahead!

Enjoy an incredible conference experience,

Gayla Roten, State Director
Missouri Main Street Connection

WE RECOGNIZE OUR PARTNERS IN THE FIELD



Missouri Department of
Economic Development

Missouri Main Street Connection is the leading statewide nonprofit organization devoted to preservation-based economic development. Through the Main Street America™ movement and our partners, we empower community revitalization by celebrating, supporting, and sustaining Missouri historic commercial districts in both rural and urban settings.

BOARD OF DIRECTORS & ADVISORY MEMBERS

BOARD OF DIRECTORS

Christine (Chris) Johnston, President
Retired Partner, MarksNelson, LLC

Robert (Bob) Lewis, Immediate Past President
Assistant Professor, Urban Planning & Development, St. Louis University

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Executive Director, East Central College Foundation

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Christina Carver
Division Director, Community Solutions Missouri Department of Economic Development

Robert Espeland
Vice-President, U.S. Bancorp Impact Finance

Dana Gould
Principal, SFS Architecture, Inc.

Mark Pauley
Deputy Director, Environmental Improvement and Energy Resources Authority, Missouri Department of Natural Resources

ADVISORY MEMBERS

Jason Elkins
President, Elkins Enterprises

Garrett Fischer
Partner, Thompson Coburn LLP

Mark Grimm
Chairman, Gilmore and Bell

Steve Stovall
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THANK YOU TO OUR COMMITTEE MEMBERS WHO SUPPORT WHAT WE DO!

Stephen Foutes, Brenda Newbern, Jennifer Presberry, Chloe Sadler, and Kari Wolff



TABLE OF CONTENTS

2	Welcome from Missouri Main Street Connection
3	Board of Directors & Advisory Members
4-5	Important Conference Information
6-7	Conference Highlights
8-12	Session Descriptions
13	Keynote Speakers
14-15	Schedule at a Glance
16-17	Main Street Partners
18-19	Speaker Bios
20-21	Exhibitors
22-23	Community Programs
24-25	Missouri Main Street Tier Structure
26	Deal or No Deal
27	Location Map
28	This Conference is brought to you by...

Missouri Main Street Connection, Inc.

Mailing Address: PO Box 1066, Branson, MO 65615-1066

Street Address: 3044 Shepherd of the Hills Expy, Suite 214, Branson, MO 65616

Phone: (417) 334-3014

MissouriMainStreetConnection @momainstreet

IMPORTANT CONFERENCE INFORMATION

REGISTRATION

Registration is located in the lobby of the Gillioz Theatre. We invite you to pick up your conference registration materials here. Extra tickets for events may also be purchased at Registration. Conference staff will be able to answer questions and provide general information throughout the conference. **See schedule for hours.**

What is included in your registration:

- **Full conference:** Educational Sessions, Deep Dive, Opening Keynote Assembly, General Sessions, Closing Keynote Assembly, Expo Hall, and Light Breakfast.

One-Day Options:

- **Wednesday:** Deep Dive.
- **Thursday:** Educational Sessions, Opening Keynote Assembly, General Session, Annual Awards, Pitch Party, Expo Hall, and Light Breakfast.
- **Friday:** Educational Sessions, General Session, Closing Keynote Assembly, Expo Hall, and Light Breakfast.
- **Finalists:** Thursday General Session, Annual Awards, & Pitch Party.

Review the 2026 conference policies online at www.momainstreetconference.com/register-now.

SESSIONS

All Educational Sessions will take place in the Gillioz Gallery Room or Hotel Vandivort Ballroom. The Keynote Assemblies and General Sessions will be held in Gillioz Theatre. We invite you to view session times and details on pages 8-12.

CONFERENCE LOCATION KEY

- **Gillioz Theatre:** 325 Park Central East, Springfield
- **Hotel Vandivort:** 305 E. Walnut St., Springfield

- **Moxy Hotel:** 430 South Avenue, Springfield
- **History Museum on the Square:** 154 Park Central Square, Springfield
- **Springfield Brewing Company – Springfield BrewCo Taproom:** 305 S. Market Avenue, Springfield
- **Veridian Events:** 309 South Avenue, Springfield

BADGES

For security reasons, all attendees will receive a name badge that grants access to conference events. Badges are required for admission to all conference-related activities, including educational sessions and events. The Gillioz Theatre will have security onsite and will be checking for lanyards. We encourage attendees to remove their lanyards when leaving the venue for lunch and to put them back on when returning.

TICKETS & SPECIAL EVENTS

Tickets are required for admittance to special events. Tickets for events may be purchased during the conference at Registration unless the event is sold out or otherwise stated. No tickets will be sold at any event.

RECOMMENDED PARKING LOTS

There are various parking lots around downtown Springfield. Refer to the map on page 27 for the recommended parking lots to use. Do not park in the surface lot in front of Arlo Bank, as they will tow your car. The closest parking garage is located behind Hotel Vandivort at 434-446 E McDaniel St, Springfield. Parking is \$10 per entry. You may have to park on the 2nd or 3rd floor, as it is first-come-first-served.

MAIN STREET EXPO

Stop by the Main Street Expo in the Gillioz Lobby to visit our fantastic exhibitors! You will find them on the first and second floor of the lobby offering a wide variety of services and products that will help to enhance your downtown revitalization efforts!

EXPO HALL HOURS

Thursday: 8:30 am – 5:00 pm

Friday: 8:30 am – 12:00 pm

See complete descriptions of our exhibitors on pages 20-21.



MISSOURI'S PREMIER
Downtown
REVITALIZATION
CONFERENCE

MAIN STREET CLINIC

Gillioz Lobby

Visit professionals at the Main Street Clinic for advice or assistance with developing an idea for your downtown or your organization. The Main Street Clinic is located on the first floor of the Gillioz Lobby. It will be staffed by Main Street professionals as well as professionals from the Missouri State Historic Preservation Office (SHPO), Missouri's Department of Economic Development, Missouri Preservation, and Missouri Humanities to answer questions and more. **No appointment is needed for a consultation!**

See the schedule below so you can plan your time based on your questions:

Thursday, July 30th:

- 8:30 – 9:00 am: MMSC & MO SHPO
- 10:15 – 10:45 am: MMSC & Missouri Preservation
- 11:45 am – 12:15 pm: MMSC & MO DED

Friday, July 31st:

- 8:30 – 9:00 am: MMSC & MO DED
- 10:00 – 10:30 am: MMSC & Missouri Humanities
- 12:00 – 12:30 pm: MMSC & MO SHPO

The Main Street Clinic is sponsored by Bank of Washington, SFS Architecture, and Co-Mo Electric Cooperative.



MISSOURI ARTS COUNCIL ONE-ON-ONE CONSULTATIONS

Gillioz Lobby – Second Floor

Wednesday, July 29

- 1:00 pm • 1:45 pm
- 2:30 pm • 3:15 pm
- 4:00 pm

Thursday, July 30

- 8:30 am • 10:00 am
- 12:00 pm • 12:45 pm
- 2:30 pm • 5:30 pm

Friday, July 31

- 8:30 am • 10:00 am
- 12:00 pm • 1:00 pm



SCAN the QR code to make an appointment!



Memories ON MAIN STREET

Missouri Main Street Connection has spent the past two years collecting stories that showcase the impact Main Street has had across the state through local organizations, businesses, and individuals. This includes the assistance of Phil Eich with Storyville in late 2025. **The completed *Memories on Main Street* book is available for the first time at the Main Street 5 & Dime in the Gillioz Lobby.** Throughout conference you will have opportunities to get your book signed by MMSC staff and board members featured in the book.

Be sure to keep an eye out during conference for community members featured in the book to ask for their signatures as well!

PURCHASE THE *MEMORIES ON MAIN STREET* BOOK:

Conference Prices:

- *Memories on Main Street* book \$60
- Bundle including *Memories on Main Street* book with Doors to the Past & Signs of the Times posters \$75
- *Memories on Main Street* book, online after conference \$70+shipping

BOOK SIGNINGS

Gillioz Theater

Thursday, July 30th

- **10:15 – 10:45 am** – Bridgette Kelch, Gayla Roten, John Vietmeier, and cover illustrator Russ Volmert
- **12:00 – 12:30 pm** – Logan Breer, Steven Hoffman, and Julie Turnipseed
- **2:30 – 2:45 pm** – Katelyn Brotherton, Chris Johnston, and Marla Mills

Friday, July 31st

- **4:30 – 4:45pm** – Phil Eich and Bob Lewis

Purchase at the Main Street 5 & Dime in the Gillioz Lobby!



SPECIAL EVENTS

EVENING OPENING RECEPTION

History Museum on the Square

154 Park Central Square, Springfield, MO 65806

Wednesday, July 29, 2026 6:30 pm to 7:30 pm

Join us as we kick off the conference with our Evening Opening Reception at the beautiful History Museum on the Square.

The museum's galleries offer a memorable look into the rich story of the Queen City of the Ozarks, including the Native Crossroads at the Spring and Voices of History exhibits. While perusing the exhibits and enjoying delicious appetizers, connect with other attendees by participating in a fun networking activity. Afterward, you'll find plenty of great spots for dinner as you head out to experience downtown Springfield.

Your ticket includes appetizers and one complimentary drink to enjoy while you explore the museum. *Attire – Business Casual.*

Tickets available (\$60) at the conference registration desk. Must be pre-purchased. No tickets will be sold at the event.

The Evening Opening Reception is sponsored by William T. Kemper Foundation - Commerce Bank, Trustee.



William T. Kemper Foundation
Commerce Bank, Trustee

ANNUAL AWARDS CEREMONY

Gillioz Theatre

325 S. Park Central East, Springfield, MO 65806

Thursday, July 30, 2026 2:45 pm

After the conclusion of the general session at the historic Gillioz Theatre, join us for our Annual Awards Ceremony as we celebrate the remarkable achievements of Missouri's Main Streets and their dedication to revitalizing Missouri historic commercial districts. Celebrate the people, projects, and initiatives that best represent the great accomplishments local Main Street programs made in their historic commercial districts and communities across the state.



PITCH PARTY

Gillioz Theatre

325 S. Park Central East, Springfield, MO 65806

Thursday, July 30, 2026 2:45 pm

After the conclusion of the Annual Awards at the historic Gillioz Theatre, stay to enjoy our 20s themed fanfare before community finalists present their exciting projects at the Pitch Party.

The Pitch Party serves as the culmination of Missouri Main Street Connection's Creative Space Activation Grant, where one Main Street program will be awarded \$10,000. You will enjoy creative skits from the finalists that showcase their proposed placemaking projects and the impact they envision for their community. Then, help us choose the winner!

The Pitch Party is sponsored by Missouri Arts Council and Artificial Ice Events.





SHOWME BASH

Springfield Brewing Company

305 S. Market Avenue, Springfield, MO 65806

Thursday, July 30, 2026 6:30 pm to 8:30 pm

The ShowMe Bash will be held at the Springfield Brewing Company's Springfield BrewCo Taproom, located in a historic building constructed in 1910. Over the decades, the building has served several purposes, including housing the Greene County Farmers Sales Association, before being purchased in 1997 by the Paul Mueller Company who transformed it into the Springfield Brewing Company we know today.

Start the evening with conversations over a meal with a variety of pub food, then enjoy the unique venue full of games and activities. With plenty of space to network and discuss what you learned during your sessions, this Bash offers the time and space to enjoy everything Missouri's Premier Downtown Revitalization Conference has to offer — good information, good people, good food, and good activities. After the Bash, venture into historic downtown Springfield to shop or enjoy the city.

Your event registration includes a variety of pub food and 2 drink tickets. A cash bar will also be available. *Attire – Sporty Casual.*

Tickets available (\$100) at the conference registration desk. Must be pre-purchased. No tickets will be sold at the event.

The ShowMe Bash is sponsored by
Missouri Arts Council.



EVENING OF EXCELLENCE LEGACY AWARDS CEREMONY & DINNER

Veridian Events

309 South Avenue, Springfield, MO 65806

Friday, July 31, 2026

Evening of Excellence Reception 6:00 pm to 6:30 pm

Evening of Excellence Awards Ceremony and Dinner 6:30 pm to 10:00 pm

Join us for our Evening of Excellence Legacy Awards Ceremony & Dinner as we celebrate 20 years of impact helping Missouri communities strengthen their historic downtowns, grow local economies, and create places where people want to live, work, and belong.

This fun evening will shine a spotlight on the people, projects, and initiatives that exemplify the remarkable accomplishments of local Main Street programs across the state. We will honor these achievements with our 20th Anniversary Legacy Awards, recognizing the dedication and vision that have shaped Missouri's historic commercial districts. Guests have two new exciting activities to enjoy during the evening's program. Guests who embrace our 1920s aesthetic will be entered into a contest for several awards, while guests who purchased a "Deal of No Deal" voucher will participate in drawing for game tickets. The 12 lucky attendees who draw a game ticket will play in our "Deal or No Deal" style activity for magnificent prizes that will enhance the success of their Main Street district. See page 26 for more details about "Deal or No Deal."

Your reservation includes a four-course dinner with an exceptional awards ceremony that will provide inspiration and new ideas to take home with you. *Attire – Semiformal.*

Tickets are available for individuals (\$190) until July 30th at noon at the conference registration desk. No VIP tables sold onsite. Must be pre-purchased. No tickets will be sold following the onsite deadline or at the event.

**EVENING OF EXCELLENCE
ROARING 1920S ATTIRE**

We encourage everyone to embrace the 1920s aesthetic and get all dolled up with us.

Fellas and Dolls will receive awards for their attire in the following categories:

- Best Dressed Overall
- Best Headwear
- Best Accessories
- Best Hair (Dolls only)

SESSION DESCRIPTIONS



WEDNESDAY, JULY 29, 2026

9:00 am – 6:00 pm Registration

Gillioz Lobby

11:00 am – 1:30 pm Main Street Directors Meeting with Lunch*

Hotel Vandivort Ballroom
- 4th floor

*Open only to contracted Main Street Executive Directors

11:00 am – 2:00 pm Support Staff Meeting with Lunch*

Hotel Vandivort Ballroom
- 4th floor

*Open only to those communities with a Full-Time Director

1:00 pm – 6:00 pm Main Street 5 & Dime

Gillioz Lobby

2:00 pm – 5:30 pm Board Leadership Deep Dive: Leading a Main Street Program with Intention and Teamwork

Strong Main Street leaders are essential to the success of every Main Street community. They don't just guide an organization, they elevate its impact. Dr. Steven Hoffman and Norma Ramirez Miess, two nationally recognized Main Street experts with extensive on-the-ground experience, will join forces to facilitate this session designed to foster learning, connection, and shared insight. Through guided roundtable discussions, participants will examine real-world governance practices that strengthen leadership dynamics and cultivate a meaningful organizational culture. This session will feature two highly interactive components. The first will allow board members from across the state and their executive directors to explore the crucial value of their combined and distinct roles. The final portion of the afternoon will provide board members with a dedicated space to compare experiences, reflect on common challenges, and leave energized with fresh perspectives and actionable ideas to enhance both their personal leadership and their board's overall effectiveness.

Speakers: Norma Ramirez Miess, Norma Ramirez Miess, LLC; Steven Hoffman, Southeast Missouri State University

6:30 pm – 7:30 pm

History Museum on the Square
154 Park Central Square,
Springfield, MO 65806

Evening Opening Reception

*ticketed event



Join us as we kick off the conference with our Evening Opening Reception at the beautiful History Museum on the Square.

The museum's galleries offer a memorable look into the rich story of the Queen City of the Ozarks, including the Native Crossroads at the Spring and Voices of History exhibits. While perusing the exhibits and enjoying delicious appetizers, connect with other attendees by participating in a fun networking activity. Afterward, you'll find plenty of great spots for dinner as you head out to experience downtown Springfield.

Your ticket includes appetizers and one complimentary drink to enjoy while you explore the museum. *Attire – Business Casual.*

Tickets available (\$60) at the conference registration desk. Must be pre-purchased. No tickets will be sold at the event.

The Evening Opening Reception
is sponsored by William T. Kemper
Foundation - Commerce Bank, Trustee.

William T. Kemper Foundation
Commerce Bank, Trustee

THURSDAY, JULY 30, 2026

8:30 am – 5:00 pm Registration

Gillioz Lobby

8:30 am – 5:00 pm Main Street 5 & Dime

Gillioz Lobby

8:30 am – 5:00 pm Main Street Expo

Gillioz Lobby

8:30 am – 9:00 am Main Street Clinic No Appointment Needed!

The Main Street Clinic is sponsored by SFS Architecture, Co-Mo Electric Cooperative, and Bank of Washington.



8:30 am – 9:00 am
Gillioz Lobby & Gillioz Gallery
Lobby - 2nd floor

Light Breakfast in Expo

9:00 am – 10:15 am
Gillioz Theatre

Opening Keynote Assembly: Leadership Lives on Main!

For twenty years Missouri Main Street has been leading the charge for change in downtown revitalization. Local programs ignited those ideas for the benefit of their communities, and that incremental, gritty work has shaped what residents and visitors experience today. It takes a special kind of leadership to both invite people to the table to strengthen their own community and shepherd the work into meaningful, sustainable economic growth. Celebrating this not-for-the-faint-of-heart work and twenty years of success sets the stage for the whole conference as our speaker engages us through the Top 20 Leadership Lessons from Main Street. Prepare to laugh, feel seen, and be invigorated for what comes next, because the best recognition of success is the opportunity to do more!

Speaker: Deb Turcott, ORIANA Solutions

The Opening Keynote Assembly
is sponsored by Thompson Coburn.



10:15 am – 10:45 am
Gillioz Lobby & Gillioz Gallery
Lobby - 2nd floor

Beverage Break

10:15 am – 10:45 am
Gillioz Lobby

Main Street Clinic No Appointment Needed!

The Main Street Clinic is sponsored by SFS Architecture, Co-Mo Electric Cooperative, and Bank of Washington.

10:45 am – 11:45 am
Gillioz Gallery - 2nd floor

The ABCs of Arts and Humanities Funding

Learn the difference between the work of the Missouri Arts Council and Missouri Humanities, which Michael Donovan, executive director, Missouri Arts Council, describes as, "Missouri Arts Council supports arts creation throughout Missouri, and Humanities presents the story of Missouri's culture, history, and traditions across the state.

In this session, Chris Kempke, cultural community development director, Missouri Humanities Council will illustrate how Humanities financially supports events and initiatives throughout the state, and Karon Hatchett, community development specialist, Missouri Arts Council, will walk through funding opportunities with the Missouri Arts Council and how to navigate their funding protocols.

Speakers: Chris Kempke, Missouri Humanities; Karon Hatchett, Missouri Arts Council

10:45 am – 11:45 am
Hotel Vandivort Ballroom
- 4th floor

From Classroom to Community: Building School & University Partnerships for Downtown Success

Are you fully tapping into the potential of the school district next door and college or university within driving distance? Join Dr. Steve Stovall as he shares practical, proven ways to build meaningful partnerships with educational institutions at every level.



You will leave with strategies for recruiting faculty to your board, securing student interns, launching a Junior Main Street program, connecting with classroom speakers, tapping into new volunteers, and using academic resources to assess your community's economic development needs. There's something in this session for Main Street programs of every size.

Speaker: Steve Stovall, Southeast Missouri State University

11:45 am – 12:15 pm
Gillioz Lobby

Main Street Clinic No Appointment Needed!

The Main Street Clinic is sponsored by SFS Architecture, Co-Mo Electric Cooperative, and Bank of Washington.

11:45 am – 1:15 pm

Lunch On Your Own

1:30 pm – 2:30 pm
Gillioz Gallery - 2nd floor

The Power and Impact of Small Communities

Joi Austin will lead a panel discussion featuring two Missouri Main Street communities, who will share practical examples of how they plan, fund, and implement successful community events.

These communities will highlight how strong fund development and promotion strategies can support event success in a small community and will share how leveraging partnerships can expand capacity, resources, and community buy-in.

Through this moderated conversation, participants will learn how Main Street programs can connect partnerships, sponsorships, fundraising, and promotion to create events that are more sustainable, strategic, and impactful.

Speakers: Joi Austin, Main Street America; Megan Jennings, Stanberry Main Street; Lindsey Ewigman, Downtown Marceline Foundation

1:30 pm – 2:30 pm
Hotel Vandivort Ballroom
- 4th floor

From Good to Engaged: The Strategy for Neighboring in Missouri

What it means to be a good neighbor has changed dramatically over the past 60 years. During that same time, we have seen a rise in loneliness, isolation, and decreased civic engagement. David Burton will explore how to make being an engaged neighbor an acceptable and appreciated way of life. He will also highlight how the Governor created Missouri Good Neighbor Week (Sept. 22 - Oct. 4), a tool you can use to rally residents, increase social capital, and build trust. Together we can positively impact our communities one neighbor at a time.

Speaker: David Burton, University of Missouri Extension



2:30 pm – 2:45 pm

Gillioz Lobby & Gillioz Gallery
Lobby - 2nd floor

Beverage Break

2:45 pm – 5:30 pm

Gillioz Theatre

General Session, Annual Awards, and Pitch Party

General Session: Do You Know What's Available? Three Resources to Impact Your Revitalization Work

Community development, tourism, and entrepreneurship each play a role in supporting vibrant communities and local economies. This general session will provide an overview of programs, services, and funding opportunities available through the Missouri Department of Economic Development. Presenters will share current priorities and ways communities can connect with state resources and partners.

Speakers: *Christina Carver, Missouri Department of Economic Development; Stephen Foutes, Missouri Division of Tourism; Taisia Gordon, Missouri's Office of Entrepreneurship*

Annual Awards Ceremony & Pitch Party

After the General Session at the historic Gillioz Theatre, join us for our Annual Awards Ceremony as we celebrate the remarkable achievements of Missouri's Main Streets and their dedication to revitalizing Missouri historic commercial districts. Celebrate the people, projects, and initiatives that best represent the great accomplishments local Main Street programs made in their historic commercial districts and communities across the state.

After the conclusion of the Annual Awards at the historic Gillioz Theatre, stay to enjoy our 20s themed fanfare before community finalists present their exciting projects at the Pitch Party.

The Pitch Party serves as the culmination of Missouri Main Street Connection's Creative Space Activation Grant, where one Main Street program will be awarded \$10,000. You will enjoy creative skits from the finalists that showcase their proposed placemaking projects and the impact they envision for their community. Then, help us choose the winner!

The Pitch Party is sponsored by Missouri Arts Council and Artificial Ice Events.



6:30 pm – 8:30 pm

Springfield Brewing Company
305 S. Market Avenue,
Springfield, MO 65806

ShowMe Bash

**ticketed event*

The ShowMe Bash will be held at the Springfield Brewing Company's Springfield BrewCo Taproom, located in a historic building constructed in 1910. Over the decades, the building has served several purposes, including housing the Greene County Farmers Sales Association, before being purchased in 1997 by the Paul Mueller Company who transformed it into the Springfield Brewing Company we know today.

Start the evening with conversations over a meal with a variety of pub food, then enjoy the unique venue full of games and activities. With plenty of space to network and discuss what you learned during your sessions, this Bash offers the time and space to enjoy everything Missouri's Premier Downtown Revitalization Conference has to offer — good information, good people, good food, and good activities. After the Bash, venture into historic downtown Springfield to shop or enjoy the city.

Your event registration includes a variety of pub food and 2 drink tickets. A cash bar will also be available. *Attire – Sporty Casual.*

Tickets available (\$100) at the conference registration desk. Must be pre-purchased. No tickets will be sold at the event.

The ShowMe Bash is sponsored by Missouri Arts Council.



FRIDAY, JULY 31, 2026

8:30 am – 4:00 pm

Gillioz Lobby

Registration

8:30 am – 4:00 pm

Gillioz Lobby

Main Street 5 & Dime

8:30 am – 12:00 pm

Gillioz Lobby

Main Street Expo

8:30 am – 9:00 am

Gillioz Lobby & Gillioz Gallery
Lobby - 2nd floor

Light Breakfast in Expo

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8:30 am – 9:00 am **Main Street Clinic**
Gillioz Lobby
No Appointment Needed!
The Main Street Clinic is sponsored by SFS Architecture, Co-Mo Electric Cooperative, and Bank of Washington.

9:00 am – 10:00 am **Securing Tomorrow's Main Street: A Beginner's Guide to Planned Giving**
Gillioz Gallery - 2nd floor

Many downtown revitalization organizations rely on annual memberships, sponsorships, and events, but what about gifts that secure your mission for the future? Planned giving is one of the most underused tools available to nonprofit Main Street programs, and it doesn't have to be complicated.

This beginner-friendly session will show executive directors, board members, and community leaders how to start a planned giving program using simple, approachable strategies. Learn the most common types of legacy gifts, how to talk with supporters about leaving a lasting impact, and the basic policies and marketing tools every organization should have in place. This is best suited for more mature programs.

Speaker: Bridgette Kelch, East Central College Foundation

9:00 am – 10:00 am **Strategy, Strategy, Strategy! Keys to Event Success**
Hotel Vandivort Ballroom
- 4th floor

This session will help Main Street programs think more strategically about community events by connecting promotion activities to purpose, partnerships, fundraising, and measurable impact.

Participants will learn how to demonstrate return on investment for events, including why ROI matters for making better decisions, reducing staff burnout and volunteer fatigue, and communicating value to sponsors, partners, boards, and local leaders. Using a real community event example, the session will walk through how to identify the event's goal, clarify the "why," evaluate costs and capacity, determine who else should be involved, measure outcomes, and identify strategic steps to strengthen or grow the event over time.

Speaker: Joi Austin, Main Street America

10:00 am – 10:30 am **Beverage Break**
Gillioz Lobby & Gillioz Gallery
Lobby - 2nd floor

10:00 am – 10:30 am **Main Street Clinic**
Gillioz Lobby
No Appointment Needed!
The Main Street Clinic is sponsored by SFS Architecture, Co-Mo Electric Cooperative, and Bank of Washington.

10:30 am – 11:30 am **General Session: Opening the Door: Building a Local Ecosystem for Incremental Development**
Gillioz Theatre

Communities everywhere are "opening the door" to incremental development, then wondering why nobody walks through it. In this session, Abby Newsham discusses missing pieces that aren't solved with another ordinance, but with a culture and support system that helps local people do small things. Drawing from years of convening the Small Developers of KC network, she lays out the steps to building a local development ecosystem and becoming a platform that helps partnerships and capacity-building grow.

This session is designed for Main Street leaders who want more reinvestment, more attainable infill, and more upper-story activation, without waiting on "the next big developer."

Speaker: Abby Newsham, Urban Designer and Planner

11:30 am – 12:00 pm **Expo Giveaway Drawing**
Gillioz Theatre

12:00 pm – 12:30 pm **Main Street Clinic**
Gillioz Lobby
No Appointment Needed!
The Main Street Clinic is sponsored by SFS Architecture, Co-Mo Electric Cooperative, and Bank of Washington.

12:00 pm – 2:00 pm **Lunch On Your Own**

2:00 pm – 3:00 pm **Opening Doors: Fighting Vacancy and Fostering Opportunity**
Gillioz Gallery - 2nd floor

Dutchtown Main Streets is tackling vacancy head-on in South St. Louis. Using a variety of strategies and working side-by-side with key development partners, Missouri's first urban Main Street program has transformed derelict nuisance properties into newly occupied commercial spaces and affordable housing for neighbors. Find out how your district can leverage legal strategies and form partnerships to address vacancies and return real estate to productive use.

Speakers: Nick Findley, Raven Powell, and Markus Haskins, Dutchtown Main Streets

2:00 pm – 3:00 pm **Small Seeds, Big Harvest: Decade-Long Market Transformation**
Hotel Vandivort Ballroom
- 4th floor

A permanent farmers market was a decades-old dream for Downtown Lee's Summit. When a \$600k bond initiative for an outdoor performance space stalled, the local Main Street program stepped forward with a bold vision: combine the performance space with a permanent market structure. A decade later, Green Street opened to thousands of attendees as a \$44 million public investment. This session explores how Downtown Lee's Summit maintained momentum through changing city leadership and project evolution and how community partners helped to drive this project across the finish line one incremental step at a time.

Speaker: Donnie Rodgers, Downtown Lee's Summit Main Street



3:15 pm – 4:30 pm

Gillioz Theatre

Closing Keynote Assembly: The Culmination of 20 Years: The Story, Impact, and Future of Missouri Main Street

Phil Eich will host a fireside chat with Gayla Roten, Bridgette Kelch, and Dr. Steven Hoffman exploring 20 years of Missouri Main Street Connection's statewide impact. Together, they'll reflect on the organization's origins, the milestones that shaped its growth, and the many people who played a role in bringing the Main Street Approach™ to life in Missouri — from early champions and board members to dedicated staff, volunteers, and local program leaders.

The conversation will highlight success stories from rural towns to larger cities, the evolution of preservation-based economic development, the collective efforts that strengthened Missouri's historic commercial districts, and what advocacy will look like over the next 20 years — a unified, statewide effort that depends on every attendee's voice, engagement, and support to ensure Missouri's downtowns continue to thrive. Attendees will gain insight into how two decades of shared leadership, community partnerships, and on-the-ground innovation have preserved historic character, supported small businesses, and built more vibrant, connected communities across the state.

Speakers: *Phil Eich, Storyville; Gayla Roten, Missouri Main Street Connection; Steven Hoffman, Southeast Missouri State University; Bridgette Kelch, East Central College Foundation*



The Closing Keynote Assembly is sponsored by Karen Bode Baxter, Preservation Specialist and PCE Construction.

6:00 pm – 10:00 pm

Veridian Events
309 South Avenue
Springfield, MO

Evening of Excellence Legacy Awards Ceremony & Dinner

*ticketed event

6:00 pm – 6:30 pm

6:30 pm – 10:00 pm

Reception

Legacy Awards Ceremony
and Dinner

Join us for our Evening of Excellence Legacy Awards Ceremony & Dinner as we celebrate 20 years of impact helping Missouri communities strengthen their historic downtowns, grow local economies, and create places where people want to live, work, and belong.



This fun evening will shine a spotlight on the people, projects, and initiatives that exemplify the remarkable accomplishments of local Main Street programs across the state. We will honor these achievements with our 20th Anniversary Legacy Awards,

recognizing the dedication and vision that have shaped Missouri's historic commercial districts. Guests have two new exciting activities to enjoy during the evening's program. Guests who embrace our 1920s aesthetic will be entered into a contest for several awards, while guests who purchased a "Deal of No Deal" voucher will participate in drawing for game tickets. The



12 lucky attendees who draw a game ticket will play in our "Deal or No Deal" style activity for magnificent prizes that will enhance the success of their Main Street district. See page 26 for more details about "Deal or No Deal."

Your reservation includes a four-course dinner with an exceptional awards ceremony that will provide inspiration and new ideas to take home with you. *Attire – Semi-formal.*

Tickets are available for individuals (\$190) until July 30th at noon at the conference registration desk. No VIP tables sold onsite. Must be pre-purchased. No tickets will be sold following the onsite deadline or at the event.



Bring your streets ALIVE with the arts.

The Missouri Arts Council funds arts programming in every Missouri legislative district across the state. Schedule an Answer Lab session with us at this year's conference to discuss the *thrilling* possibilities for promoting the arts, creative districts, and creative placemaking in your community.

And CONGRATULATIONS Missouri Main Street
on 20 impactful years empowering Missouri
Main Street communities across our state!



www.missouriartscouncil.org



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appointment!

"Thriller on C-Street" in Springfield, MO. Presented by Dance with Me U.S and the Springfield Community Improvement District (CID). Photo by Jessica Lamb, Lamb Portrait Studio

KEYNOTE SPEAKERS



OPENING KEYNOTE ASSEMBLY: "LEADERSHIP LIVES ON MAIN!"

DEB TURCOTT For 20 years, Missouri Main Street has been leading the charge for meaningful, sustainable downtown revitalization. Local programs followed MMSC's lead to bring people together and accomplish the incremental, gritty work that has shaped what residents and visitors experience today.

THU., JULY 30, 9:00 AM

Join Deb Turcott in celebrating this not-for-the-faint-of-heart work and the twenty years of success with her Top 20 Leadership Lessons from Main Street. Prepare to laugh, feel seen, and be invigorated for what comes next, because the best recognition of success is the opportunity to do more! *The Opening Keynote Assembly is sponsored by Thompson Coburn.*



GENERAL SESSION: "DO YOU KNOW WHAT'S AVAILABLE? THREE RESOURCES TO IMPACT YOUR REVITALIZATION WORK"

CHRISTINA CARVER, STEPHEN FOUTES, AND TAISIA GORDON Community development, tourism, and entrepreneurship each play a role in supporting vibrant communities and local economies. In this general session Christina Carver, Stephen Foutes and Taisia Gordon, from the Missouri Department of Economic Development, will provide an overview of programs, services, and funding opportunities. Presenters will share current priorities and ways communities can connect with state resources and partners. Following the session, MMSC will host the Annual Awards Ceremony and Pitch Party.

THU., JULY 30, 2:45 PM

and Taisia Gordon, from the Missouri Department of Economic Development, will provide an overview of programs, services, and funding opportunities. Presenters will share current priorities and ways communities can connect with state resources and partners. Following the session, MMSC will host the Annual Awards Ceremony and Pitch Party.



GENERAL SESSION: "OPENING THE DOOR: BUILDING A LOCAL ECOSYSTEM FOR INCREMENTAL DEVELOPMENT"

ABBY NEWSHAM Communities everywhere are "opening the door" to incremental development, then wondering why nobody walks through it. In this session, Abby Newsham discusses missing pieces that aren't solved with another ordinance, but with a culture and support system that helps local people do small things. Drawing from years of convening the Small Developers of KC network, she lays out the steps to building a local development ecosystem and becoming a platform that helps partnerships and capacity-building grow.

FRI., JULY 31, 10:30 AM

This session is designed for Main Street leaders who want more reinvestment, more attainable infill, and more upper-story activation, without waiting on "the next big developer."



CLOSING KEYNOTE ASSEMBLY: "THE CULMINATION OF 20 YEARS: THE STORY, IMPACT, AND FUTURE OF MISSOURI MAIN STREET"

PHIL EICH Phil Eich will host a fireside chat with Gayla Roten, Bridgette Kelch, and Dr. Steven Hoffman exploring 20 years of Missouri Main Street Connection's statewide impact. Together, they'll reflect on the organization's origins, the milestones that shaped its growth, and the many people who played a role in bringing the Main Street Approach™ to life in Missouri — from early champions and board members to dedicated staff, volunteers, and local program leaders.

FRI., JULY 31, 3:15 PM

The conversation will highlight success stories from rural towns to larger cities, the evolution of preservation-based economic development, the collective efforts that strengthened Missouri's historic commercial districts, and what advocacy will look like over the next 20 years — a unified, statewide effort that depends on every attendee's voice, engagement, and support to ensure Missouri's downtowns continue to thrive. Attendees will gain insight into how two decades of shared leadership, community partnerships, and on-the-ground innovation have preserved historic character, supported small businesses, and built more vibrant, connected communities across the state. *The Closing Keynote Assembly is sponsored by Karen Bode Baxter, Preservation Specialist, and PCE Construction.*



SCHEDULE AT A GLANCE



WEDNESDAY, JULY 29, 2026

9:00 am – 6:00 pm	Registration	Gillioz Lobby
11:00 am – 1:30 pm	Main Street Directors Meeting with Lunch <i>*Open only to contracted Main Street Executive Directors</i>	Hotel Vandivort Ballroom - 4th floor
11:00 am – 2:00 pm	Support Staff Meeting with Lunch <i>*Open only to those communities with a Full-Time Director</i>	Hotel Vandivort Ballroom - 4th floor
1:00 pm – 6:00 pm	Main Street 5 & Dime	Gillioz Lobby
2:00 pm – 5:30 pm	Board Leadership Deep Dive: Leading a Main Street Program with Intention and Teamwork	Gillioz Gallery - 2nd floor
6:30 pm – 7:30 pm	Evening Opening Reception Tickets available at registration; No tickets sold at event.	History Museum on the Square, 154 Park Central Square, Springfield, MO

William T. Kemper Foundation
Commerce Bank, Trustee

THURSDAY, JULY 30, 2026

8:30 am – 5:00 pm	Registration	Gillioz Lobby
8:30 am – 5:00 pm	Main Street 5 & Dime	Gillioz Lobby
8:30 am – 5:00 pm	Main Street Expo	Gillioz Lobby
8:30 am – 9:00 am	Main Street Clinic—No Appointment Needed! ♦	Gillioz Lobby
8:30 am – 9:00 am	Light Breakfast in Expo	Gillioz Lobby and Gillioz Gallery Lobby - 2nd floor
9:00 am – 10:15 am	Opening Keynote Assembly: Leadership Lives on Main! 	Gillioz Theatre
10:15 am – 10:45 am	Beverage Break	Gillioz Lobby and Gillioz Gallery Lobby - 2nd floor
10:15 am – 10:45 am	Main Street Clinic—No Appointment Needed! ♦	Gillioz Lobby
10:45 am – 11:45 am	The ABCs of Arts and Humanities Funding	Gillioz Gallery - 2nd floor
10:45 am – 11:45 am	From Classroom to Community: Building School & University Partnerships for Downtown Success	Hotel Vandivort Ballroom - 4th floor
11:45 am – 12:15 pm	Main Street Clinic—No Appointment Needed! ♦	Gillioz Lobby
11:45 am – 1:15 pm	Lunch On Your Own	Downtown Springfield
1:30 pm – 2:30 pm	The Power and Impact of Small Communities	Gillioz Gallery - 2nd floor
1:30 pm – 2:30 pm	From Good to Engaged: The Strategy for Neighboring in Missouri	Hotel Vandivort Ballroom - 4th Floor
2:30 pm – 2:45 pm	Beverage Break	Gillioz Lobby and Gillioz Gallery Lobby - 2nd floor
2:45 pm – 5:30 pm	General Session: Do You Know What's Available? Three Resources to Impact your Revitalization Work Awards Ceremony & Pitch Party 	Gillioz Theatre
6:30 pm – 8:30 pm	ShowMe Bash Tickets available at registration; No tickets sold at event. 	Springfield Brewing Company, 305 S. Market Ave., Springfield, MO

♦ The Main Street Clinic is sponsored by SFS Architecture, Co-Mo Electric Cooperative, and Bank of Washington





FRIDAY, JULY 31, 2026

8:30 am – 4:00 pm	Registration	Gillioz Lobby
8:30 am – 4:00 pm	Main Street 5 & Dime	Gillioz Lobby
8:30 am – 12:00 pm	Main Street Expo	Gillioz Lobby
8:30 am – 9:00 am	Light Breakfast in Expo	Gillioz Lobby and Gillioz Gallery Lobby - 2nd floor
8:30 am – 9:00 am	Main Street Clinic—No Appointment Needed! ♦	Gillioz Lobby
9:00 am – 10:00 am	Securing Tomorrow's Main Street: A Beginner's Guide to Planned Giving	Gillioz Gallery - 2nd floor
9:00 am – 10:00 am	Strategy, Strategy, Strategy! Keys to Event Success	Hotel Vandivort Ballroom - 4th floor
10:00 am – 10:30 am	Beverage Break	Gillioz Lobby and Gillioz Gallery Lobby - 2nd floor
10:00 am – 10:30 am	Main Street Clinic—No Appointment Needed! ♦	Gillioz Lobby
10:30 am – 12:00 pm	General Session: Opening the Door: Building a Local Ecosystem for Incremental Development	Gillioz Theatre
11:30 am – 12:00 pm	Expo Giveaway Drawing	Gillioz Theatre
12:00 pm – 12:30 pm	Main Street Clinic—No Appointment Needed! ♦	Gillioz Lobby
12:00 pm – 2:00 pm	Lunch On Your Own	Downtown Springfield
2:00 pm – 3:00 pm	Opening Doors: Fighting Vacancy and Fostering Opportunity	Gillioz Gallery - 2nd floor
2:00 pm – 3:00 pm	Small Seeds, Big Harvest: Decade-Long Market Transformation	Hotel Vandivort Ballroom - 4th Floor
3:15 pm – 4:30 pm	Closing Keynote Assembly: The Culmination of 20 Years: The Story, Impact, and Future of Missouri Main Street	Gillioz Theatre
6:00 pm – 6:30 pm	Evening of Excellence Reception	Veridian Events
6:30 pm – 10:00 pm	Evening of Excellence Legacy Awards Ceremony & Dinner	309 South Avenue Springfield, MO



Tickets available at registration until July 30th at noon; No tickets sold at event.



Missouri Arts Council

815 Olive St., Suite 16
St. Louis, MO 63101
Phone: 314-340-6845
www.missouriartscouncil.org



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Karen Bode Baxter,
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SPEAKER BIOS



JOI AUSTIN As Senior Program Officer for Economic Vitality, Joi travels across the U.S. providing technical services to Main Street organizations in metro and rural areas. She's no stranger to the joys and pains of board leaders and draws from experiences across the nation as well as her state-wide leadership as Director of Illinois Main Street Programs and on-the-ground leadership as Executive Director for Batavia Main Street. Joi brings a passion for structure and strategic planning to board support, including as a partner to our Missouri Main Street staff on progress visits for designated Communities!

DAVID BURTON David Burton has been a community development specialist with University of Missouri Extension since 2001. He is headquartered in Springfield and creates educational programs focused on leadership, rural heritage and becoming an engaged neighbor. He also teaches sessions in MU Extension's annual Neighborhood Leadership Academy, Build Your Board, and Homegrown programs, helps plan the Creating Entrepreneurial Communities Conference, and is leading the new MO Neighborhoods Conference.

CHRISTINA CARVER Christina Carver is the Director of the Community Solutions Division for the Missouri Department of Economic Development (DED), where she manages state and federal resources, including CDBG, NAP, YOP, and the Missouri Community Service Commission. These resources help foster sustainable local growth across Missouri.

With a five-year tenure at DED and four-years on the MMSC board, Christina brings a wealth of public sector leadership to the role. This is backed by over two decades of private sector experience in distribution operations and Total Quality Management (TQM). She holds a Master's in Business Management and a Bachelor's in Human Services from Columbia College of Missouri. A long-time Jefferson City resident, Christina is a devoted spouse of 34 years, parent of four, and grandmother of five.

PHIL EICH Phil created his business Storyville in 2020. At Storyville he interviews, writes, takes photos, records and produces videos, hosts podcasts, builds and manages websites, and manages social media accounts. Phil enjoys working in the different communities he visits and letting people tell their own stories while making them feel seen and heard. He believes everyone should sit down with someone they don't know and ask them, "what is your story?"

Recently, Phil worked with Missouri Main Street Connection to publish "Memories on Main Street" an anthology of personal stories centered on Missouri's Main Street.

LINDSEY EWIGMAN Lindsey Ewigman is the Executive Director of the Downtown Marceline Foundation and a small business owner in downtown Marceline, Missouri. As a business owner, Lindsey understands firsthand the vital role that a thriving Main Streets plays in supporting local businesses, creating memorable community experiences, and strengthening small towns. Through community partnerships, event development, grant writing, and volunteer engagement, she works to preserve Marceline's historic character while creating opportunities for future growth. She is passionate about helping small communities leverage their unique assets to create vibrant, sustainable downtowns and is committed to fostering community pride through placemaking, preservation, and grassroots leadership.

NICK FINDLEY Nick Findley is the Co-Chair of Dutchtown Main Streets' Promotion Committee, a freelance graphic designer and web developer, and a systems analyst for the City of St. Louis Collector of Revenue. He focuses his volunteer efforts on amplifying the Dutchtown neighborhood through brand development, marketing, event coordination, and placemaking to enhance the neighborhood's image and raise awareness of the people and places that make Dutchtown a destination for creativity and diversity in arts, architecture, recreation, business, housing, and other aspects of neighborhood life. Nick is a lifelong St. Louisan and has lived and volunteered in Dutchtown since 2016.

STEPHEN FOUTES Stephen Foutes is a lifelong Missourian hailing from Bowling Green. He is the current Director of the Missouri Division of Tourism (MDT) with decades of experience in communications through a variety of roles, including newspaper reporter and editor, communications team, and marketing director. He is a past recipient of the Missouri Travel Council's Division of Tourism Award, an Explore St. Louis All-Star Award, and the Missouri Humanities Council Partner of the Year Award. From 2024-25, he was the first Missourian to serve as Chairman of the Travel South USA Board of Directors in the organization's 60-year history. Stephen married his high school sweetheart, Brenda, 26 years ago, and the couple has two amazing daughters, Lily and Sydney.

TAISIA GORDON Taisia Gordon serves as the Director of the Office of Entrepreneurship within the Missouri Department of Economic Development, where she works to strengthen Missouri's entrepreneurial ecosystem and expand opportunities for entrepreneurs and small businesses across the state.

Prior to joining DED, Taisia owned and

operated a small business for nearly two decades. Her professional experience includes supporting entrepreneurs and small businesses through a Chamber of Commerce, providing consulting services with the Missouri Small Business Development Center, and leading marketing and business development efforts for a Missouri-based engineering firm. Today, Taisia leads Missouri's Office of Entrepreneurship, working with entrepreneurs, communities, and resource partners to identify barriers, improve access to support, and advance strategies that foster business creation and growth throughout the state.

MARKUS HASKINS Markus Haskins is the co-founder of Marquette Community Day, the largest back-to-school event in South St. Louis, that is held annually at Dutchtown's Marquette Park since 2017 and serves hundreds of families every year. He helped establish Allies of Marquette Park (AMP), a committee of Dutchtown Main Streets, where he serves on the Board of Directors. Markus and AMP have brought nearly \$800,000 in capital improvements and investments to the park, which now attracts over 70,000 visitors annually from all over the St. Louis region. Markus also serves as a Violence Interrupter for Show Me Peace, a violence prevention program that intervenes in conflicts and works with people at risk of becoming involved in violence and criminal activity in Dutchtown.

STEVEN J. HOFFMAN Steven J. Hoffman, Ph.D. is a professor of history, director of the Bollinger Center for Regional History, and coordinator of the Historic Preservation program at Southeast Missouri State University. At Southeast Missouri State University, he teaches classes in Historic Preservation, Architectural History, and the Built Environment. Steven is a graduate of the National Main Street Center's Certification Institute and has given numerous workshops and presentations on Main Street and Historic Preservation topics. He serves on the boards of Missouri Main Street Connection and Old Town Cape, a local Main Street organization. He earned a Master's degree in Heritage Preservation from Georgia State University and a Ph.D. in History from Carnegie Mellon University.

MEGAN JENNINGS Megan Jennings serves as the Director of Development for the St. Francis Hospital Foundation in Maryville, MO where she ensures access to compassionate and quality health care for patients across northwest Missouri with a nearly \$8M fundraising impact since starting the role in 2015.

She is passionate about rural communities and proudly serves on the board of Stanberry Main

Street where she oversees fundraising efforts through the organization committee. Megan holds a bachelors degree in agricultural journalism from the University of Missouri – Columbia. Outside of work, she enjoys traveling, reading, and spending time on the golf course with her husband and children, Bryce, Charlotte and Olivia.

BRIDGETTE KELCH National award-winning downtown revitalization speaker, Bridgette Kelch, has been working in downtown revitalization for over 25 years. Bridgette has a BS in Historic Preservation, a MA in Nonprofit Administration, and a Graduate Certificate in Charitable Financial Planning. She is the former Executive Director of Downtown Washington, Inc. and current Executive Director of East Central College Foundation. Bridgette is an old school Certified Main Street Manager. Her community, Washington, MO, was named 2012 GAMSAs winner and a 2018 Main Street Success Story by the National Main Street Center. She is a founding member of the Missouri Main Street Connection Inc. and currently serves as the incoming president. Bridgette is a lover of history, chai tea lattes and all things cat! She is an avid traveler and has been to 265 of the 420+ National Park sites.

CHRIS KEMPKE Chris Kempke is the Cultural Community Development Director at Missouri Humanities. In his 11 years of professional experience, Mr. Kempke has worked to build resilient and thriving rural communities by using community development strategies to address their cultural heritage, nonprofit, economic, and local government needs. The community development initiatives he has conducted include nonprofit management training, economic development planning, leadership development, community arts and tourism asset mapping, and COVID-19 recovery efforts. Mr. Kempke has also served in leadership of the Missouri Association of Community and Economic Development Professionals, the Palmyra Chamber of Commerce, the Scotland County School Foundation, and as a member of the Platte County Extension Council, the Hannibal Chamber of Commerce, and the University of Missouri Extension. He holds a Bachelor of Science and a Master of Science in Applied Anthropology from Missouri State University.

KARON MAJEEL HATCHETT Karon Majeel Hatchett has served the Missouri Arts Council for the past three years as a Community Development Specialist celebrating local creative districts, arts councils, and creative placemaking. She engages communities across the state, assisting them with their grant awards while finding “hidden gems” to add to Missouri’s roster of local arts councils and creative districts. Prior to joining the Missouri Arts Council, Karon worked for several years in the St. Louis metropolitan area with various nonprofit organizations as a convener and organizer. Karon also served as an elections administrator and corporate communications consultant in Colorado before coming home to St. Louis in 2011. Karon expresses her own creativity as a playwright and actor.

ABBY NEWSHAM Abby is a seasoned urban designer and planner with nearly a decade of experience shaping context-driven, sustainable, and pragmatic solutions. Driven by a belief in the transformative power of grassroots initiatives, Abby

emphasizes incremental development, human-scaled design, and the thoughtful design of public spaces to foster vibrant and resilient communities. Her expertise lies in championing bottom-up strategies that empower residents and inspire meaningful change, reflecting her vision of urban design as a catalyst for stronger, more connected communities.

Beyond her project work, Abby actively contributes to the field of urban planning through her advocacy and leadership. She is the founder of Small Developers of KC, an initiative focused on building capacity of local entrepreneurs seeking to improve their own neighborhoods. Abby is also deeply involved in the Kansas City Urban Land Institute, having served as co-chair for their Technical Assistance Panel Program and Young Leader’s Group. She is a member of the Congress for the New Urbanism and host of Strong Towns’ Upzoned podcast.

RAVEN POWELL Raven Powell is a St. Louis native and Dutchtown resident who is passionate about the city’s growth and long-term success. After spending seven years in St. Petersburg, Florida, she returned to St. Louis in 2023 with a renewed perspective on how economic development can shape neighborhoods and a deeper appreciation for thoughtful, community-centered growth. Raven serves as Co-Chair of the Economic Vitality Committee for Dutchtown Main Streets and is especially interested in preserving St. Louis’s historic architecture while helping create opportunities for residents and small businesses. Raven brings over a decade of experience in human resources and compliance, focusing on building effective processes and driving practical solutions. She enjoys applying that experience in meaningful ways beyond the workplace.

NORMA RAMIREZ MIESS Norma Ramirez Miess seamlessly integrates the value of her cultural assets, entrepreneurial spirit, strategic approach, and love for connecting with people into her work that preserves and enhances the heart of communities across the country. Through her 25+ year journey in Main Street as a visionary leader at the local level in Elgin, IL and national level with Main Street America, she has become a trusted partner and respected thought leader in the Main Street movement.

Norma is now sharing her own visionary and strategic leadership with communities through her own consulting practice, Norma Ramirez Miess, LLC. This practice allows her to deepen her engagement in areas close to her heart, including empowering leaders to succeed and helping organizations expand community engagement and impact.

DONNIE RODGERS Donnie Rodgers serves as Executive Director of Downtown Lee’s Summit Main Street in Missouri, leading the organization since 2015. Under his leadership, the district achieved a 72% increase in retail and restaurant sales (from \$32M to \$55.5M) and maintained 0% first-floor vacancy rates. The American Planning Association recognized Downtown Lee’s Summit as one of America’s Great Neighborhoods in 2019. Rodgers helped lead the addition of 260+ residential units and the \$44 million Green Street development. He holds degrees from Kansas State University (Community Development) and Drury University (Architecture), plus the Main Street America Revitalization Professional certification.

GAYLA ROTEN Gayla Roten has led Missouri Main Street Connection, Inc., the state’s nonprofit organization devoted to preservation-based economic development, as State Director since 2007, directing a statewide team of professionals dedicated to revitalizing downtown communities across Missouri. With more than thirty years of direct experience in Main Street initiatives, she brings a rare combination of grassroots and statewide leadership: she served twelve years as local program director in Branson, Missouri before helping found the board of directors for the statewide nonprofit program she now leads.

Under her leadership, Missouri Main Street Connection has secured millions of dollars in funding through state, federal, and foundation grant programs, fueling preservation-based economic development in communities throughout the state. Her expertise spans organizational development, board and committee governance, strategic planning, business development, fundraising, marketing and promotions, grant writing, and the establishment of taxing districts. She also serves as a trusted advocate and educator to the state legislature and executive departments on Main Street policy and practice. Ms. Roten is known for combining vision, strategic rigor, and hands-on community engagement. She remains committed to building thriving, sustainable downtowns across Missouri.

STEVEN STOVALL Dr. Steven Stovall is a seventh-generation Texan and international traveler with numerous entrepreneurial and teaching awards over his career. Steven’s professional career includes his current work as a college professor at Southeast Missouri State University, entrepreneur, author, board member of Old Town Cape in Cape Girardeau, and advisory board member for Missouri Main Street Connection, as well as a former corporate executive of a Fortune 500 company.

As a professor at Southeast Missouri State University, he specializes in entrepreneurship, start-ups, management, human resource management, and marketing. With a wealth of real-world business experience from starting eight companies, including Austin’s Casual Eatery & Bar in Wilmington, Ohio, he equips the next generation of entrepreneurs.

DEBORAH TURCOTT Deborah Turcott, Principal, built ORIANA Solutions to provide strategic thought partnership, coaching, and consulting services to organizations, companies, and leaders who endeavor to create impact in their communities. After 25 years of executive experience in the non-profit, public, and corporate sectors, Deb’s inspiring style and design-to-implementation mindset helps clients across the country solve, build, launch, and activate change. Crediting her career success to Main Street, Deb has direct experience as a local Main Street Executive Director and state coordinator before going on to regional and national level leadership roles in multiple sectors. Deb travels the country speaking to other leaders about complex topics, mixing a fun, authentic approach with practical and applicable techniques. When not speaking, Deb partners with her multi-disciplinary team of smarty-pants and seasoned leaders at ORIANA solutions to solve business and community problems for their clients.

EXHIBITORS



Bubbletastic Events

Representative: Kyle Logan

Helps Missouri Main Street events stand out with high-energy Foam Parties, interactive Bubble Zones, and magical Bubble Snow. We create fun, family-friendly experiences that draw crowds, increase foot traffic, and keep people downtown longer, turning your event into a

must-visit destination for the whole community.

2424 NE 2nd Terrace, Blue Springs, MO 64014 | 816-200-0288

info@bubbletasticsevents.com | bubbletasticsevents.com



Craftsmen Industries

Representative: Angela Lorenz

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Creative Displays, Inc.

Representative: Chris Billinger

At Creative Displays, Inc., we believe the holidays deserve more than just off-the-shelf solutions. That's why we specialize

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Our product line includes a wide variety of durable, Pro-Grade® lighting such as LED Minibrites®, C7 and C9 bulbs, and more. In addition to lighting, we offer an array of commercial Christmas decorations, including wreaths, garland, and immersive displays that transform any space into something truly magical. Everything we offer is available at factory-direct pricing and backed by a team that's dedicated to your success.

Since 1959, Creative Displays has been helping cities, municipalities, businesses, and event organizers across the country create standout holiday displays. From small-town charm to large-scale lighting installations, we've built our reputation on high-quality products, real industry knowledge, and the kind of personalized customer service that keeps our clients coming back year after year.

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chris@createdisplays.com | www.createdisplays.com



LOCABLE

Locable

Representative: Jacob Robertson

Locable provides software that turns 15 minutes into effective local marketing. Our platform empowers small to mid-sized community organizations, including Main Streets, Chambers of Commerce, destination marketers,

local publishers, and businesses to simplify marketing and automate cross-promotion with our self-updating community calendar. Our tools help manage relationships, streamline communications, collect dues, and promote community awareness and engagement. Join us as we #TakeBackLocal.

929 Winchester Hwy. #103, Fayetteville, TN 37334 | 916-585-8468

christinewhelan@locable.com | www.locable.com



Lumen Link

Representative: Josh Schroeder

Lumen Link is a lighting manufacturers' representative agency, serving Kansas and Western Missouri for over a decade. We are committed to exceptional customer service

and building long-term, trusted relationships. With a diverse portfolio of proven lighting brands, Lumen Link supports a broad range of project types, with a renewed emphasis on municipal, streetscape, and public-space lighting solutions.

PO Box 860981, Shawnee, KS 66286 | 816-500-3084

erin@lumen-link.com | www.lumen-link.com

CELEBRATING



MISSOURI
MAIN STREET
CONNECTION

Main Street Clinic

Representatives: Missouri Main Street Connection Board Volunteers

Do you need to develop an idea for your downtown or the organization? Do you

need advice from Main Street professionals? The Main Street Clinic is here to help. It will be staffed by a Main Street partner and a historic preservation professional to answer these questions and more. Stop by the Main Street Clinic for a consultation! See page # for details on when MMSC partners will be at the clinic.

3044 Shepherd of the Hills Expressway, Suite 214, Branson, MO 65616

417-334-3014 | info@momainstreet.org | www.momainstreet.org



Missouri
Arts Council

Missouri Arts Council

Representative: Karon Majeel Hatchett

The Missouri Arts Council is the state agency dedicated—as public leader,

partner, and catalyst—to broadening the growth, availability, and appreciation of the arts in Missouri and fostering the diversity, vitality, and excellence of Missouri's communities, economy, and cultural heritage. The grants we award make possible quality arts programming to communities both large and small throughout the state. We provide grants to arts projects that meet our strategic goals:

- Engage people in meaningful arts experiences
- Grow Missouri's economy using the arts
- Strengthen Missouri education through the arts

815 Olive St. Unit 16, St. Louis, MO 63101 | 314-340-6845

karon.hatchett@ltgov.mo.gov | www.missouriartscouncil.org



Missouri Department of
Economic Development

Missouri Department of
Economic Development
(DED)

Representative: Monica Monroe

We help create greater opportunities for Missourians to prosper. The Missouri Department of Economic Development (DED) works to create an environment that encourages economic growth by supporting Missouri's businesses and diverse industries, strengthening our communities, developing a talented and skilled workforce, and maintaining a high quality of life. As one team built around the customer and driven by data, DED aspires to be the best economic development department in the Midwest. DED is helping create opportunities for Missourians to prosper through the various initiatives of its six divisions: Administration, Business and Community Solutions, Missouri One Start, Regional Engagement, Strategy and Performance, and Tourism.

301 West High Street, Suite 770, Jefferson City, MO 65102 | 573-680-9912

monica.monroe@ded.mo.gov



MOMAINSTREETCONFERENCE.COM

Visit these Exhibitors at the Main Street Expo, open daily in the Gillioz Lobby!



Missouri Humanities
Representative: Caitlin Yager and
Chrissy Sommer

Missouri Humanities is dedicated to enriching lives and strengthening communities by connecting Missourians with the people, places, and ideas that shape our society.

3224 Locust Street, Suite 303, St. Louis, MO 63103 | 314-371-8788
caitlin@mohumanities.org & chrissy@mohumanities.org
www.mohumanities.org



Missouri Life Magazine
Representative: Evan Wood
Missouri Life is the Magazine of Missouri, revealing

the beauty of our state through the power of honest storytelling since 1973.
713 Hilltop Dr., Rochepoint, MO 65279 | 573-818-5414
evan@missourilife.com | www.missourilife.com

CELEBRATING



**MISSOURI
MAIN STREET
CONNECTION**

Missouri Main Street Connection

Missouri Main Street Connection is the leading statewide nonprofit organization devoted to preservation-based economic development. Through the Main Street

America™ movement and our partners, we empower community revitalization by celebrating, supporting, and sustaining Missouri historic commercial districts in both rural and urban settings.

3044 Shepherd of the Hills Expressway, Suite 214, Branson, MO 65616
417-334-3014 | info@momainstreet.org | www.momainstreet.org



**MISSOURI
PRESERVATION**
Preserving Place And Community
For Future Generations

Missouri Preservation

Representative: Riley Price
Missouri Preservation advocates for, educates about, and assists in the preservation of architectural and historic landmarks that embody Missouri's unique heritage and sense of place.

1807R South 9th Street, St. Louis, MO 63104
314-668-5959 | director@preservemo.org
www.preservemo.org



**MISSOURI
STATE PARKS**

Missouri State Historic Preservation Office

Representative: Elizabeth Hornbeck

The State Historic Preservation Office is the agency authorized to carry out the responsibilities of the National Historic Preservation Act of 1966, as amended. These activities include: reviewing nominations to the National Register of Historic Places, overseeing the state's architectural and archaeological survey programs, Section 106 Review and Compliance, managing Missouri's Certified Local Government Program, reviewing state and federal historic tax credit applications, administering Historic Preservation Grant programs, monitoring preservation easements, and providing technical advice to members of the public on all preservation-related questions.

1659 E. Elm St. Jefferson City, MO 65101 | 573-526-3764
elizabeth.hornbeck@dnr.mo.gov | mostateparks.com/page/state-historic-preservation-office



Karen Bode Baxter Preservation Specialist

Expertise In:
Historic Tax Credit Projects
National Register of Historic Places
Historic District Surveys
Historical Analysis of Buildings
Technical Standards of Preservation

314-353-0593

karen@bodebaxter.com



Mon-Ray, Inc.

Representative: Jim Nelson

Since 1947, Mon-Ray, Inc. has provided solutions for energy savings, noise reduction and protection of original windows in historic structures with High Performance Secondary Glazing or storm

windows. Designed to maintain the original architecture, Mon-Ray products lead the industry in air, water, structural and acoustical performance standards. Mon-Ray products are suited for exterior or interior applications. Special shapes, custom colors, Low E, laminated, tempered and other glass options are available. Inquiries: info@monray.com or (800) 544-3646.

7900 Excelsior Blvd., Suite 140, Hopkins, MN 55343 | 763-544-3646
jnelson@monray.com | www.monray.com



Small Town Soul

Representative: Leniece Lane

Small Town Soul is a full-service marketing agency serving rural communities, small businesses, Main Street programs, and nonprofits. We help communities strengthen

their identity, build meaningful connections, and inspire growth through branding, website design, marketing strategy, social media management, training, and consulting. Rooted in a love for small towns, we help communities tell their story and create places people are proud to call home.

365 N Washington St., Rutherfordton, NC 28139 | 828-289-4010
connect@smalltownsoul.us | www.smalltownsoul.us

MAIN STREET AUDIO SYSTEM

The wireless audio solution designed for outdoor environments.

VOX Audio Visual

Representative: Brian Brown

Main Street Audio System by VOX Audio Visual is the wireless audio solution designed for outdoor environments. Featuring high-fidelity Bose speakers and the reliability of Sonos technology, Main Street Audio System is the ideal solution for downtowns, retail districts, parks, and other public spaces.

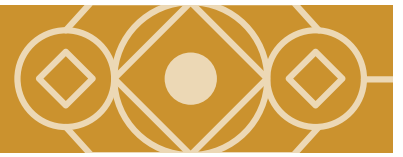
The Route 66 Centennial Monument Project is an official project of the US Route 66 Centennial Commission. The first monument designed for all of Route 66, these placemaking monuments are being installed from Illinois to California. Every monument destination is featured on a comprehensive travel website, offering international and domestic Route 66 visitors a blend of history and travel information about the best of the Mother Road: route66monuments.com
720 West Reno Avenue, Oklahoma City, OK 73102 | 405-823-4617
brian@voxaudiovisual.com | www.voxaudiovisual.com



**THOMPSON
COBURN LLP**

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• TO YOUR SUCCESS**

thompsoncoburn.com



Accredited Communities have a Main Street program that meets the six Main Street America criteria of excellence as evaluated by an annual assessment of the local Main Street program, their community support, and partners.



OLD TOWN CAPE INC.

Girardeau, Missouri. A river town situated on the Mighty Mississippi, their business and cultural makeup is a blend of both historic charm and modern technology; new businesses and ones that have been rooted in the district for more than 75 years; creative spaces mixed with retail, culinary delights, financial outlets, education institutions, and more. One really can find a little bit of everything in downtown Cape Girardeau.

Cape Girardeau

Old Town Cape, Inc., is a community-driven, nonprofit organization that utilizes the Main Street Approach™ to preserve, promote, revitalize, and enrich the historic, cultural, and economic landscapes of downtown Cape



Main Street CHILICOTHE

stimulate economic development through its design, economic vitality, and organization committees; and promote Chillicothe as an attractive city in which to shop, dine, work, live, and be entertained.

Chillicothe

The purpose of Main Street Chillicothe is to enhance the vitality of the downtown by preserving its architectural, commercial, and cultural heritage; encourage education and community awareness of resources available to property and business owners;



DEP DOWNTOWN EXCELSIOR PARTNERSHIP

Excelsior Springs

Downtown Excelsior Partnership, Inc. (DEP) was formed in 2006 by local businesses, individuals, and downtown building owners to create a vibrant downtown

Excelsior Springs. With hard work, planning, and many volunteers DEP has grown into an organization providing a grassroots effort to revitalize our downtown. Together, DEP has worked hard to shape the future of Excelsior Springs and develop their downtown as a dynamic place to live, work, shop, dine, and stay.



INDEPENDENCE SQUARE

SHOP. DINE. UNWIND.

committed to promoting an attractive and financially stable downtown while preserving their historic resources and enriching the community. Today, the Independence Square is an exciting area to live, work, shop, dine, play, and discover. Over 100 small, locally owned businesses call the Square their home. The Square is where the city began, the birthplace of the trails west, the walking path of President Truman, and the gathering place of religious communities. ISA takes pride in the role as caretakers of those spaces and as a place-making space for city festivals, parades, farmers markets, and cultural events.

Independence

Independence Square Association (ISA) began in 1957 as The Independence Uptown Shopping Center. In 1977, the organization merged with the Jackson Square Association and adopted its current name. The Independence Square Association is



DOWNTOWN JOPLIN ALLIANCE

There's so much to do in Downtown Joplin! Downtown Joplin is host to many monthly, seasonal, and annual events designed to encourage community involvement and stimulate the local economy. Third Thursdays are great for those who enjoy local goods or partaking in food, arts, and entertainment. Taste new wine, meet new friends, and have fun! Stop by

Joplin

Downtown Joplin Alliance is a not-for-profit organization dedicated to the revitalization of the downtown community as a thriving, safe, and attractive center of art, history, enterprise, commerce, culture, residence, and entertainment.

the Empire Market on Saturday for fresh, local produce, baked goods, artisan crafts, and other specialty items.



DOWNTOWN LEE'S SUMMIT MAIN STREET

of Downtown Lee's Summit. The mission of Downtown Lee's Summit Main Street is to promote, enhance, and preserve the heart of their city by cultivating a diverse mix of businesses, cultural and family-friendly events, unique housing options, and inclusive public spaces. DLSMS has won multiple state and national awards for excellence in downtown revitalization and management, including the 2010 Great American Main Street Award®. In 2019, Downtown Lee's Summit was named America's Great Neighborhood by the American Planning Association.



significant century homes, historic sites of the Civil War, Mormon history, and Jesse James history are all supported by narrated self-guided walking tours. Liberty offers an original historic shopping district, with exceptional choices for dining, home décor, clothing, antiques, jewelry, and many

Lee's Summit

Founded in 1989 by a group of visionary business and civic leaders to revitalize the heart of their community, Downtown Lee's Summit Main Street, Inc. (DLSMS) is a nationally recognized and accredited 501c3 nonprofit organization dedicated to the revitalization

Liberty

Historic Downtown Liberty, Inc. (HDLI) is a non-profit 501c3 organization dedicated to preserving the past and promoting the future of downtown Liberty, Missouri. Historic downtown is the focal point of Liberty, established in 1822 as the Clay County seat. Over 230 architecturally

specialty shops. Liberty is the home of William Jewell College, established in 1849.



Warrensburg

Downtown Warrensburg is alive with shopping, entertainment, and fine dining experiences as well as the casual and fun places to drop in for breakfast or lunch. A panorama of activities is spread out from spring to winter. The centerpiece is the Courthouse Square, featuring the statue of "Old Drum", a tribute

to man's best friend. Although nostalgia is around every corner, memories share the spotlight with the younger generation at Central Missouri State University. Located in the center of the country's heartland, Warrensburg is an hour's drive from Kansas City and four hours from St. Louis.



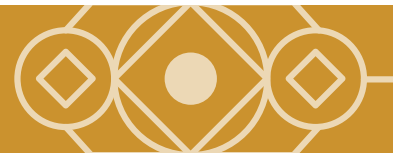
Washington

Winner of the Great American Main Street Award® in 2012, Downtown Washington, Inc. is a fine example of a Main Street program that puts every element of the Main Street Approach™ into action. Washington's location on the

Missouri River and surrounded by some of the State's finest wineries make it an ideal place to live, work, and visit. The City of Washington has several "firsts" in the Missouri's preservation world, from being chosen as one the first five pilot communities for the Missouri Main Street program in 1989 to being chosen for Missouri's first class of DREAM communities in 2008. Downtown Washington, Inc. is an Accredited Main Street program and has spearheaded several downtown historic renovation and preservation projects, showing its dedication to preserving America's heritage.



ASSOCIATE TIER MAIN STREET PROGRAM



Associate Communities have a Main Street program that is working towards National Accreditation by continuing to build support, financial resources, and a strong volunteer base.



MISSOURI MAIN STREET TIER STRUCTURE



Missouri Main Street Connection is the leading statewide nonprofit organization devoted to preservation-based economic development. Through the Main Street America™ movement and our partners, we empower community revitalization by celebrating, supporting, and sustaining Missouri historic commercial districts in both rural and urban settings.

The MMSC tier system denotes communities in four tiers based on experience and results achieved through the Main Street Approach™. Accredited, the highest tier, includes communities that have seen the most success in implementing the approach and following the accreditation criteria established by Main Street America. The following tiers: Associate, Affiliate, Aspiring, and Community Empowerment Grant, include communities that utilize the Main Street Approach™ on a decreasing scale. Many of these communities in the lower tiers have not consistently used the Main Street Approach™. It has been proven that the methodology works best in incremental steps over time. Lower-performing programs achieve significantly better results as they progress up the tier designations.

MAIN STREET COMMUNITIES

ACCREDITED COMMUNITIES

have a Main Street program that meets the six Main Street America criteria of excellence as evaluated by an annual assessment of the local Main Street program, their community support, and partners.

Cape Girardeau[^]
Chillicothe*
Excelsior Springs
Independence
Joplin
Lee's Summit[^]
Liberty
Warrensburg
Washington[^]

[^]Great American Main Street Award* winner

Great American Main Street Award semi-finalist

■ St. Louis Main Streets

ASSOCIATE COMMUNITIES

have a Main Street program that is working towards National Accreditation by continuing to build support, financial resources, and a strong volunteer base.

Brookfield
Carrollton
Clinton
Delmar
Fayette
Jackson
Kirksville
Lebanon
Marceline
Pacific
Sedalia
Trenton
West Plains

AFFILIATE COMMUNITIES

have a Main Street program that is continuing to build its foundation and grow the economic vitality of their downtown district.

Albany	Monroe City
Aurora	Mound City
Blue Springs	Ozark
Cameron	Pleasant Hill
Campbell	Perryville
Canton	Raytown
Charleston	Salisbury
Dutchtown	Sikeston
Gallatin	St. Charles
Glasgow	St. Joseph
Grain Valley	Vienna
Harrisonville	
Laclede's Landing	
Maryville	
Milan	

COMMUNITY EMPOWERMENT GRANT COMMUNITIES

are establishing their Main Street program and building a foundation through the Community Empowerment Grant to grow the economic vitality of their downtown district.

Auxvasse
Belton
King City
Jefferson City
Macon
Marshall
Mexico
Nevada
Palmyra
Poplar Bluff
Stanberry
Ste. Genevieve
Union

For more info on Community Programs, call
Missouri Main Street Connection at 417-334-3014



**VOUCHERS
ARE 1 FOR \$10
OR 6 FOR
\$50**



DEAL OR NO DEAL

— STYLE ACTIVITY —

**OVER \$20,000 WORTH OF PRIZES
AVAILABLE FOR COMMUNITIES TO WIN!**

Purchase a voucher for the chance to play our Deal or No Deal-style activity during the Evening of Excellence on Friday, July 31st. Vouchers will be sold throughout conference by MMSC staff and board members wearing gold sashes as well as at Registration and the Main Street 5 & Dime.

Every voucher purchased will be one opportunity to draw a game ticket to play for prizes at the Evening of Excellence. Twelve game tickets will be available. Participants must attend Evening of Excellence to play.

PRIZES TO WIN:

- 1. Storefront Activation Project Services** – provided by Missouri Main Street Connection
- 2. Golf Cart**
- 3. Placemaking Design Services** – provided by Russ Volmert at Fora Planning and Design
- 4. Love Where You Live Portable Vendor Cart**
- 5. Collapsible Wagon** Full of Space Activation Items
- 6. Missouri's Premier Downtown Revitalization Conference 2027 Registration**
- 7. Hewlett-Packard 17.3" Laptop** 8GB RAM | 512GB SSD
- 8. JanTec "Buy Local" Neon Sign**
- 9. Electric, Adjustable Stand Up Desk**
- 10. Voice Amplifier** with Portable Microphone, Headset, and Speaker
- 11. Framed Signs of the Times Poster**
- 12. Memories on Main Street book** Celebrating Missouri Main Street Connection's 20th Anniversary

JULY 31, 2026

DURING THE EVENING OF EXCELLENCE

Prizes to be picked up on Saturday, August 1st before 11:00 am at the Gillioz Theatre.

LOCATION MAP





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MISSOURI
MAIN STREET
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STATE AND NATIONAL PARTNERS



This conference is a private and public partnership with Department of Economic Development, State of Missouri, USDA, Missouri Humanities Council, Missouri Arts Council, and MMSC.